



TAG Media Limited
Golding Gardens
East Peckham
Tonbridge
Kent
TN12 5PB
United Kingdom

14th August 2020

To Whom it May Concern,

RE: Open Recommendation for Herakles Digital Marketing Services

I contracted Herakles Digital Marketing Services to provide affiliate business development services for TAG Media back in 2017. Since then, the team has serviced a wide range of our operator clients with the utmost of professionalism, diligence and effectiveness and has worked with me to grow and deepen the partnerships we have with iGaming operators.

The expertise HDMS brings has allowed TAG Media to successfully grow operator affiliate programmes around the world, from the very largest in the shape of Betsson Group to start up success stories such as BetRegal.

HDMS brings a vast amount of experience to any affiliate operation, as well as a black book of affiliate contacts that must rank as one of the deepest in the industry. What's more, the multi-language capabilities of the team allow us to succeed in growing partnerships in corners of the world that our competition just can't reach.

As a consultancy, TAG Media's clients rely on our expert advice to determine to course of their affiliate operations and HDMS has contributed to critical strategic decisions with each of the clients they represent to great effect.

Most importantly, the team at HDMS is a pleasure to work with, blending enjoyment in and out of the workplace with the professionalism needed to "get the job done" and get it done well.

Yours faithfully,

A handwritten signature in black ink that reads 'Tom Galanis'.

Tom Galanis
Director @ TAG Media
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